

Introducing Fertifa

Next-generation reproductive health care, fertility treatment and support.



Today in the UK, 1 in 6 people struggle to conceive naturally. Anchor Hanover are pleased to offer support to all employees via Fertifa.

Fertifa is a fully-serviced, digital clinic. This means that no matter your fertility challenge, or the treatment you're considering, we can help.

We provide consultations, health assessments and fertility treatment with some of the leading fertility clinics across the UK. Our services include:

- In-vitro fertilisation (IVF)
- Egg freezing
- Intrauterine insemination
- Sperm freezing
- Genetic testing
- Treatment with donor eggs / sperm
- Adoption
- Surrogacy



Your journey with Fertifa



Visit the Anchor Hanover portal to:

- Book your free appointment with a fertility advisor
- Find out more about how we can support you

Get started

We will never share any information with your employer or a third-party without your consent.

If you have any questions, please e-mail Anchor Hanover's dedicated advisor, Hema, at hema.wara@fertifa.com.



*Launching in 2021

Why Fertifa?

Clinical excellence & a new generation of care



We pride ourselves in the quality of clinical care that we provide.

The clinics that we work with offer clinical pregnancy rates higher than national average. Some of our partner clinics are **consistently highest in the UK**.

Our partner clinics have an inspection rating of 5/5 awarded by the Human Fertilisation & Embryology Authority.

Testimonials from Google Reviews:

"From initial contact to consultation, they make you feel comfortable. Its a safe space to talk about your hopes and fears and options."

"Step by step, [they were] there to support me and treated me as a human, a woman and a friend."

"We loved the virtual consultations and home testing kits. So much of what they do significantly reduced the number of clinic visits my partner and I had to make."

"They remove so much stress: they're there. They have the empathy of someone who has gone through it, helping me make decisions on the right treatments, the right therapies and the right things to do."

Our approach to care	Other clinics	Fertifa
Fertility treatment	✓	✓
Transparent, all inclusive pricing	-	✓
Counselling as standard	Sometimes	✓
Video consultations as standard	-	✓
Digital companion app*	Rarely	✓
Dedicated fertility advisor	-	✓
At-home hormone and sperm screening kits	-	✓
At-home drug delivery as standard	Sometimes	✓
Unlimited messaging support	-	✓
Access to NHS navigation experts	-	✓
Free fertility socials	Rarely	✓
Access to a free fertility coaching session	-	✓
Support 7 days a week	-	✓
Access to employer funded treatment	-	✓
Discounted treatment vs. clinic list prices	-	✓
Access to wellbeing specialists (including nutritionists, reflexologists, hypnotherapists & acupuncturists)	Rarely	✓

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